

Your contact to architects, building engineers and contractors



## Træbølge giver nyt liv til gammel værftshavn

Et nyt kulturstæde i Høvdemølle skaller sig ud fra og fornyer det eksisterende miljø og trækker samfund og attraktion byen ud til vandet

**Tekst: Kenneth Jørgensen**  
**Foto: Thomas Metvig**

I Høvdemølle har arkitektfirmaet Jørgensen & Jørgensen været i gang med at gøre Høvdemølle til et nyt og levende stæde. Det er et område, der har været i søvndale siden 1950'erne. Men nu er det på vej til at blive et nyt og levende stæde. Det er et område, der har været i søvndale siden 1950'erne. Men nu er det på vej til at blive et nyt og levende stæde.

**Mere om et nyt vækbyggeri**

Der er mange projekter i vækbyggeriet, og det er en del af den nye byplanlægning. Det er et område, der har været i søvndale siden 1950'erne. Men nu er det på vej til at blive et nyt og levende stæde.

**En oplevelse**

En oplevelse af det gamle miljø og det nye stæde. Det er et område, der har været i søvndale siden 1950'erne. Men nu er det på vej til at blive et nyt og levende stæde.

**Projekt - 8. oktober**

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## **NO. 1 – 22 FEBRUARY WEEK 8**

### **Deadline 26 January**

- Roofing
- Steel constructions
- Sewer and climate protection

## **NO. 2 – 24 MARCH WEEK 12**

### **Deadline 22 February**

- Sustainable construction
- Facades
- Insulation

## **NO. 3 – 24 APRIL WEEK 17**

### **Deadline 24 March**

- Kitchen and bath
- Windows, doors and gates
- Inventory, furniture and decor
- Lighting

## **NO. 4 – 22 MAY WEEK 21**

### **Deadline 26 April**

- Glass in buildings and sun protection
- Green roofs - climate adaptation
- Indoor climate and ventilation
- Fire and security

## **NO. 5 – 20 JUNE WEEK 25**

### **Deadline 23 May**

- Energy renovation
- Facades
- Concrete
- Floors and floor covering

## **NO. 6 – 30 AUGUST WEEK 35**

### **Deadline 7 July**

- Energy optimization
- Sustainable construction
- Walls and ceilings

## **NO. 7 – 20 SEPTEMBER WEEK 38**

### **Deadline 29 August**

- Roofing
- Lighting
- Drainage and dewatering

## **NO. 8 – 23 OCTOBER WEEK 43**

### **Deadline 25 September**

- Kitchen and bath
- Insulation
- Facades
- Fire and security

## **NO. 9 – 15 NOVEMBER WEEK 46**

### **Deadline 20 October**

- Indoor climate and ventilation
- Windows, doors and gates
- Concrete
- Inventory, furniture and decor

## **NO. 10 – 12 DECEMBER WEEK 50**

### **Deadline 17 November**

- AWARD: Buildings of the year 2017 in Denmark
- Floors and floor covering
- Energy renovation
- Lighting

## **Advertising**

Call Michael Staal and learn how to get in contact with decision-makers from architects, engineers and contractors.

### **Media advisor**

Sales Manager Michael Staal  
staal@odsgard.dk, tel. +45 46 93 66 21

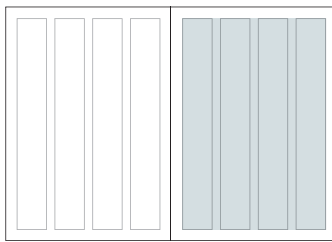
## **AWARD: Buildings of the year**

In close co-operation with a very competent panel of judges, and just as important the readers of the magazine, the trade magazine 'Byggeri' has for several years chosen the Buildings of the Year in the following categories:

- Industrial
- Housing
- Open category

Your advertisement will receive major focus if placed in the December-issue of 'Byggeri', where the winning projects will be published.

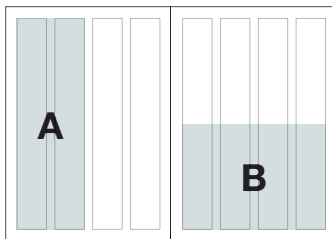
## Sizes and prices



**1/1 page** Price b/w **2,685 EUR**

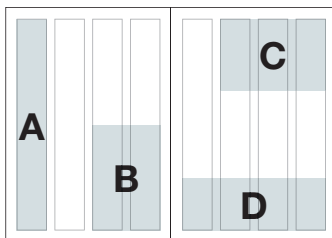
Width x height:  
176 x 262 mm

To the edge (cut):  
210 x 297 mm  
+ 3 mm on all 4 sides



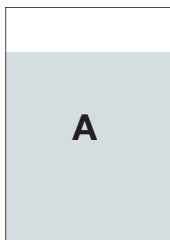
**1/2 page** **1,570 EUR**

Width x height:  
**A:** 86 x 262 mm  
**B:** 176 x 128 mm



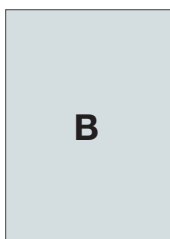
**1/4 page** **940 EUR**

Width x height:  
**A:** 41 x 262 mm  
**B:** 86 x 128 mm  
**C:** 131 x 86 mm  
**D:** 176 x 65 mm



**Back page A** **2,685 EUR**

To the edge (cut):  
Width x height:  
210 x 237 mm  
+ 3 mm on bottom, right  
and left



**Back page B** **3,090 EUR**

To the edge (cut):  
Width x height:  
210 x 297 mm  
+ 3 mm on all 4 sides

## Discount

3 - 4 placements ..... ÷15%  
5 - 7 placements ..... ÷20%  
8 or more placements..... ÷25%

**Cross media discount!** We can offer a discount, when advertising in one or more of our magazines: Byggeri, BygTek, Mester & Svend, Puff, Telekommunikation, PackMarkedet and Lager & Transport – Logistikmagasinet.

Ads must be ordered at the same time and published within 12 months.

## Colour and placement surcharge

1 colour: 162,- EUR  
2 colours: 324,- EUR All colours must be CMYK-separated.  
3 colours: 486,- EUR

Placement surcharge: Page 7: +10%, page 9: +5%.

## Inserts

An insert is an effective Direct Mail, ensuring your message a great attention and leaves a positive impression on the readers.

Please ask for special quotation.

## General information

All prices are exclusive VAT and possible artwork.

Ads must be delivered as a hi-res CMYK-separated PDF-file by e-mail to [ads@odsgard.dk](mailto:ads@odsgard.dk).

Recommended colour profile: ISOcoated\_v2\_300\_eci

Recommended resolution: 254 dpi (100 pixel per cm)

Paper: 115 g gloss

Magazine size: A4 (w: 210 mm, h: 297 mm)

'Byggeri' undertakes no responsibility for errors in the submitted electronic ad material, for material handed in too late, as well as strikes and other kinds of force majeure cannot lead to 'Byggeri' being liable in any damages.

A 5% reimbursement is granted for information/guarantees/completely ready material provided by approved advertising/media agencies. Inserts and colour surcharges are exempt from reimbursement.

**Ad material:** Mail to [ads@odsgard.dk](mailto:ads@odsgard.dk)

**NEW**

## Get an advertorial in Byggeri

With an advertorial you can bring news about your products, services and our journalists are ready to help you write your advertorial, so you get the right message out to the readers.

**Contact:**

Sales Manager Michael Staal  
[staal@odsgard.dk](mailto:staal@odsgard.dk), tlf. +45 46 93 66 21



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Subject to change without prior notice.

# Sharing of trade knowledge and inspiration

Sharing of trade knowledge and inspiration is key words for the editorial line of 'Byggeri'. With starting point in a wide range of new Danish buildings 'Byggeri' will give you a knowledge of new thinking on both architecture and products.

We take a close look at the conditions for the trade and the reality in which the players conduct their business.

The language is easy but not superficial and we do our utmost to reach the players of the trade.

'Byggeri' is a trade magazine of high quality with an elegant layout and with high priority to photos and outlines.

The design and layout is of course an advantage for the advertisers – and good advertisements are an important part in sharing of knowledge in the building trade.

'Byggeri' is completely independent of both political and organizing interests.

**Editorial**  
redaktion@odsgard.dk

**Media adviser**  
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'Byggeri' – Circulation	Number	%
Firms of architects and building engineers	4,157	57
Contractors	1,243	17
Larger companies with own property/architect offices	442	6
Organizations, individuals and building companies	412	6
Suppliers	386	5
Housing associations	219	3
Interior designers	187	3
Head architects at national and council authorities	192	3
<b>Total</b>	<b>7,238</b>	<b>100.0</b>

**Byggeri is sent with decision-makers name printed on the magazine (or on the foil)**



Latest controlled net distribution according to Danish Media Audit of Circulations: 6,747 copies  
Period: 1/7-2015 to 30/6-2016

Odsgard Media publish the trade journals Byggeri, BygTek, Mester & Svend, Puff, Telekommunikation, Lager & Transport – Logistikmagasinet and PackMarkedet and the handbook 'Branchevejviser for Trælæs & Byggemarkeder, BTB'.  
On the web we stand behind UgensErhverv.dk, Byggeri.dk, BygTek.dk, MesterGuiden.dk, BygJob.dk, PackM.dk, LTL.dk and Telekommunikation.dk

