

Your contact to housing associations and caretakers

NETVÆRK | VIDEN | NYE MULIGHEDER

AKTUELT NYHEDSMAGASIN

BYENS BOLIGFORENINGER

BYG-TEK

Bestyrelser i Andels- og Ejerboligforeninger | Boligselskaber | Viceværter | Varmemestre | Ejendomsinspektører

Går fremtiden i møde med 50 ladestandere til el

Boligorganisationen PAB giver nu mulighed for, at beboerne i alle 16 boligafdelinger i hovedstadsområdet kan lade deres el-biler op - uden at det påvirker huslejen

Læs side 6-8

Andelshaverne stemte fra altanerne

Læs side 2

Undgå at p-kælderen bliver en drypstenshule

Læs side 4

TV-inspektion kan give millionbesparelser

Læs side 10

Netværksdagen

Gratis adgang

Spis en lækker morgenmad eller frokost

Nye løsninger og ideer

Bestil billetter på ByensBoligforeninger.dk

Kom til Netværksdag for Byens Boligforeninger

Besøg Netværksdagen torsdag den 30. september i Hvidovre og få indsigt i aktuelle emner og løsninger, du kan bruge. Der er gratis adgang, og du bestemmer selv, hvor meget tid du vil bruge på Netværksdagen

Ladeløsninger til elbiler i boligforeningen

Læs side 5

Mod disse virksomheder på Netværksdagen

Læs side 10-11

Få en forsikring mod skadedyr i ejendommen

Læs side 12

Get your customers' ATTENTION

Have a share in the billions of dollars that the city's housing companies and housing associations spend on tasks and materials every year

With Byens Boligforeninger, you can get in touch with the industry's decision makers. Present your products and solutions in the magazine or on one of our Networking Days.

We have called up the chairmen of several thousand cooperative housing and owner-occupied housing associations, which today makes up the readers of the Byens Boligforeninger newspaper. The newspaper is distributed to more than 5,500 housing companies, cooperative housing associations and owner-occupied housing associations primarily in the area of Copenhagen/Køge/Roskilde/Hillerød. The newspaper is also published digitally.

If you want to join us as a professional advisor on the Networking Day for The City Housing Associations and meet your customers 'face to face', you are welcome to contact us.

Sales department

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Editorial

redaktion@odsgard.dk



	Deadline	Distributed	Features
No. 1	13 April	29 April – week 17	Networking Day for The City Housing Associations, 10 May Balconies
No. 2	26 August	16 September – week 37	
No. 3	24 October	10 November – week 45	Networking Day for The City Housing Associations, 24 November Lighting, energy optimization and financial advice

Target group

The Byens Boligforeninger newspaper is published in the Copenhagen/Køge/Roskilde/Hillerød area. The reader base consists of:

- 2,500** presidents of cooperative housing associations
 - 750** presidents in owner-occupied housing associations
 - 350** caretakers and decision-makers within real estate services
 - 200** contacts in housing companies
- e.g., KAB, Lejerbo, Bo-vest, AAB
 - 200** contacts in companies with property management
- e.g., Deas, Cej, Lea
 - 1,000** receivers of the online newspaper
- In the rest of Denmark, the magazine is sent to:**
- 500** contacts in housing companies, large housing associations and property managers

Advertorial

Ad

Nu kan boligforeninger tjene på at udleje parkeringspladser

Ny bærebærende app gør det muligt for boligforeninger med private parkeringspladser at udleje dem, når de ikke er i brug. Plot vil med dens datakøbsværdi platform skabe flere parkeringspladser i byerne til gavn for både pengepungen, miljøet og trafikken.

Plot er en app, der giver boligforeninger mulighed for at udleje deres private parkeringspladser til deres medlemmer. Appen fungerer som en platform, hvor medlemmer kan finde og leje pladser, og boligforeningerne kan tjene penge på det.

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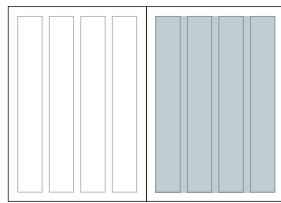
Plot

Opgrader kælderen: RADONTÆT OG VANDBESTANDIG

Radontæt og vandbestandig kældersystem. ARDEX tilbyder et radontæt og vandbestandigt kældersystem, der sikrer et sundt og trygt indeklima i kælderen. Systemet består af et radontæt lag og et vandbestandigt lag, der beskytter kælderen mod radon og vand.

ARDEX

Sizes and prices in 4 colours

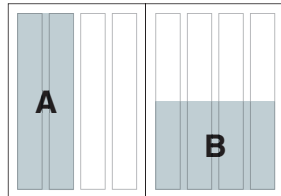


**1/1 page per insert
4 inserts**

Width x height:
256 x 370 mm

Price

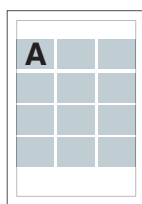
**1,625 EUR
4,865 EUR**



**1/2 page per insert
4 inserts**

Width x height:
A: 124 x 356 mm
B: 256 x 176 mm

**1,205 EUR
3,610 EUR**

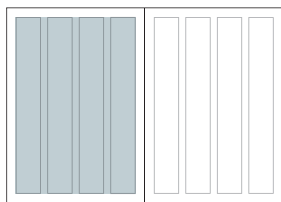


**Business card per insert
4 inserts**

Width x height:
A: 80 x 50 mm

**245 EUR
730 EUR**

Advertorial



1/1 page per insert

1,625 EUR

Width x height:
256 x 370 mm

- Please send text and photos.
We do the layout.

With an advertorial you can bring information about your products and solutions. Our journalists are happy to write your advertorial, so you get the right message to the readers. Prices start from 535 EUR.

Networking Day – Exhibition Stands

Solution A: 2,150 EUR

Exhibition stand: 2x2 m

Breakfast included for your guests

Lunch included for your guests

½ page in the newspaper leading up to Networking Day

Solution B: 2,420 EUR

Exhibition stand: 2x2 m

Breakfast included for your guests

Lunch included for your guests

1/1 page in the newspaper leadings up to Networking Day

Solution C: 3,365 EUR

Exhibition stand: 2x2 m

Breakfast included for your guests

Lunch included for your guests

1/1 page in the newspaper up to Networking Day

1/1 page in the subsequent newspaper

Discount

Cross media discount! We offer a discount, when putting an ad in one or more of our magazines: Byggeri, BygTek, Mester & Svend, Puff and Lager & Transport – Logistikmagasinet.

Ads must be ordered at the same time and published within 12 months.

Placement surcharge

Placement surcharge: Page 3: +10 %, page 5: +5 %.

Inserts

An insert is an effective marketing tool, ensuring your message great attention and leaves a positive impression on the readers.

Please ask for special quotation.

General information

All prices are exclusive VAT and possible artwork.

Ads must be delivered as a hi-res CMYK-separated PDF-file by e-mail to ads@odsgard.dk.

Recommended colour profile: ISOnewspaper26v4

Recommended resolution: 200 dpi (79 pixel per cm)

Paper: 49 g

Magazine size: Tabloid (w: 280 mm, h: 395 mm)

'Byens Boligforeninger' undertakes no responsibility for errors in the submitted electronic ad material, for material handed in too late, as well as strikes and other kinds of force majeure cannot lead to 'Byens Boligforeninger' being liable in any damages.

A 5% reimbursement is granted for information/guarantees/completely ready material provided by approved advertising/media agencies. Inserts are exempt from reimbursement.

Subject to change without prior notice.

Ad material: mail to ads@odsgard.dk

**BYENS
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Attend Networking Day with Byens Boligforeninger (the city's housing associations)

Twice a year, Byens Boligforeninger gathers a number of exciting companies for a joint networking day for the boards and decision makers in the housing associations (heating masters, operations managers, property inspectors, etc.).

As a participating company, you will meet new customers and form new relationships that will reach far into the future.

On the Networking Day it is possible to make sure that only you and your company participate and represents your industry. In some industries, it makes good sense to have several players on the day, which is agreed upon at registration.

The participating companies are co-hosts and have a great share of responsibility for the success of the Networking Day. Consider it a customer event where you have to invite your customers to come visit for a few hours.

All co-hosts have an exhibition stand where dialogue, knowledge and relationships are in focus. The exhibition stands measure 2x2 meters, so the cost of participation can be kept to a minimum.

During the Networking Day, there will be a number of presentations from speakers on current topics such as conflict management, establishment of charging stations for electric cars and climate initiatives in housing associations.

The presentations will typically last 20-25 minutes. Visitors have free admission incl. breakfast or lunch and we can accommodate 200 visitors during the day.

Networking days in 2022 are

May 10th in Hvidovre.

November 24th in Hvidovre.

Contact us if you want to know more about participating as a co-host on the networking day.

Contact

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