

Your way to decision makers in warehouses and logistics

MAGAZINE

WEBSITE

ODSGARD MEDIER

LAGER & TRANSPORT LOGISTIKMAGASINET

Fagblad for lagerførende virksomheder - www.LTL.dk

Yellow Days er skudt i gang!

Deltag i Jungheinrich Danmarks 50 års jubilæumstur igennem hele 2018 med forskellige særlige tilbud. Læs mere: [klik her](#).

The screenshot shows the LTL.DK website interface. At the top, there's a navigation bar with categories like 'LAGERBYGNING', 'LAGERINDRETNING', 'LAGERHISTORIE', 'SPRITTING', 'TRANSPORT & DISTRIBUTION', 'TRANSPORTMIDLER', 'TRUCK & INTERNA TRANSPORT', 'POST', 'UDVALGTE TILBUD', 'SERVICE', 'SAMRÅD', 'LEJESTYLSER', 'REKVISITER & AUTOMATISKE'. Below this, there are several article thumbnails with titles like 'Spotlight på de nye stjerner til jeres lager: ETV 216i og STC 28i', 'Løstendebiler bliver mere populære', 'Linde gaffeltruck - skabt til ykket', and 'Leje service: Vi er klar når du er'. There are also advertisements for 'Jungheinrich' and '50 ÅRS'.

Bæredygtighed effektivitet i fo



Personlift tager dæk til nye højder

Der bliver skiftet sæsondæk som aldrig før. Ofte bliver de lagt på lager i reoler i ganske store højder. Det stiller krav til dækhåndteringen og løftehjælp på dækkontoret. Her kan løftesystemet Sprint TL, som både løfter person og dæk, hjælpe til. Teknia forhandler det



SAFEZONE Nordic NYHED i Danmark

Safety doesn't happen by accident

Markedets stærkeste og mest fleksible løsning til etablering af sikre interne kørebaner

ROS Scandnavia tilbyder det hurtigste efterlyst af lagermateriale samt efterfølgende oprensning af beskadigede reoler

hi Tech & Safety Solutions

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Fungerer din scannerløsning?

• Er dit løsningsvalg af scanner og terminaler?
• Kan du scanne på alle pladser i dækkontoret?
• Er der tilstrækkeligt med pladser til scanneren?
• Sætter du sikkerhed af dækkontoret?
• Sætter du sikkerhed af dækkontoret med nye ERP's?
• Har du den rette løsning til dit lager med nye ERP's?

RA EN HANDBYGNING - LOGISTIK-PROJEKTER

BERGHOFF PRINT-TECH A/S | Sølshøjvej 21 • DK-2005 Langelinie Øst • Tlf: +45 8033 1711 | www.berghoff.com

Side 10

Side 16

IFOY: Finalisterne er fundet

Side 28

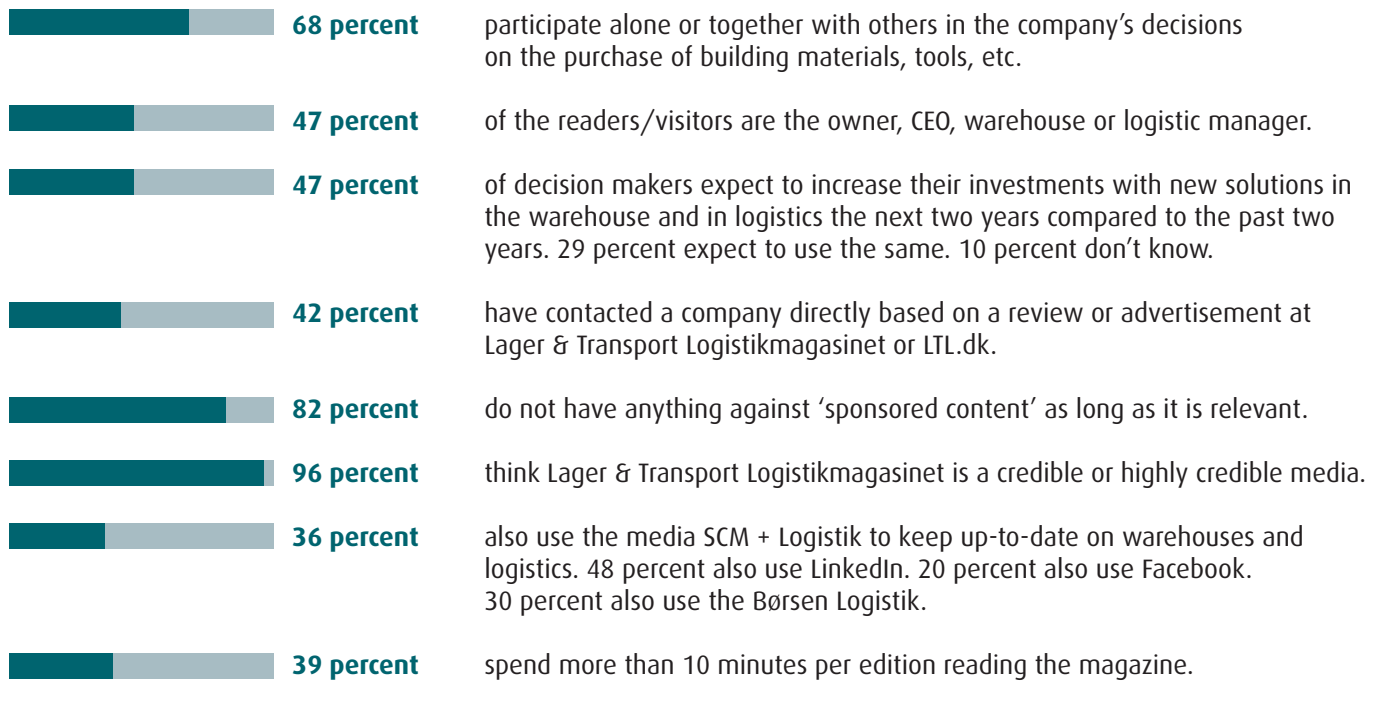
Constructor lancerer RackCheck

Side 30

Fulde haller til Transport 2019

Get your customers' ATTENTION

Use Lager & Transport – Logistikmagasinet in your marketing



Please contact Preben Reinholdt Andersen +45 46 93 66 14 or andersen@odsgard.dk

Advertise on our site LTL.dk

Yellow Days er skudt i gang!
 Deltag i Jungheinrich Danmarks 50 års jubilæumstur igennem hele 2018 med forskellige særlige tilbud.
 Læs mere: [klik her.](#)

Spotlight på de nye stjerner til jeres lager: ETV 216i og STC 2B1
 Læs mere på: www.jungheinrich.com/etv216i
www.jungheinrich.com/miniload

LTL.DK
 LAGERSTYRING | LAGERINDRETNING | LAGERHOTELLER | SPEDITION | TRANSPORT & DISTRIBUTION | TRANSPORTEMBALLAGE
 TRUCK & INTERN TRANSPORT | PORTE | UDDANNELSE | HAVNE | DATAFANGST | LOGISTIKLØSNINGER
 ROBOTTER & AUTOMATISERING

Logistik systemer, Reolsystemer og Lagerindretning

Brugte trucks: Jungheinrich JUNGSTARS.
 50 ÅRS Jungheinrich Danmark A/S

Leje service: Vi er klar når du er.

Mest læste
 Tøhnlø alliger kapacitet til Elmskig Danmark A/S
 Nye eltruck styrker den grønne profil
 Brian Mikkelsen: Vi har alle læst af cyberangrebet på Mærsk
 DI Transport: Det hæster med en ny havnelev
 DDV vælger sin lokation i Horsens til Sampsonien
 Door System fejrer 20 år med stor udvidelse
 Stærk international livinde til dansk robotsucces
 ADV Scandinavia etablerer nyt domicil i Skive
 Krydstogtskibes forening skal undersøges
 Millioner at spare på klimavenlig asfalt

Seneste nyheder
 Afleser som marketingchef hos Palcut
 Ladestandere til elbiler på Hirtshals Havn
 Volkswagen og Siemens vil gøre vejkrjds mere sikre
 Havets svovisyndere skal stoppes
 Det skal ikke kunne betale sig at snyde og skade miljøet, mener miljø- og fødevareremister Jakob Eilermann-Jensen. Regeringen vil finansiere stærk kontrol af luftforurening fra skibe og offentliggøre navne på rederier, der bryder reglerne

Brochurer
 Lindab
 Dansk Halbyggeri
 BLEVA
 Dansk Niels Bo
 Hans Høj Lagerinventar

Banner in the newsletter

Linde gaffeltruck - skabt til vækst
 Ring 99 83 83 83
 ncn Nielsen

Grænseles service fra N.C. Nielsen
 24-timers landstækkende service og garanti for hjælp indenfor maksimalt to timer i dagtimerne er en del af virksomhedens nye servicekoncept

YX Erhverv åbner nyt truckanlæg i Nyborg
 I starten af november udsendes YX Erhvervs endnu en gang deres landstækkende netværk truckanlæg, når clientkøbet denne gang åbner et nyt anlæg i Nyborg Øst ved Århus 45

Ny Account Manager i CHEP
 Chen-Ann Lykkegaard Bergd skal sætte logistikvirksomhedens blå paller på det danske landsted

Europas vælger Swisslog til nyt centrallager
 Den norske leavtselskabet, Europria, har valgt Swisslog som partner til deres nye centrallager i Moss, Norge

Scantruck øger på reservedele
 Scantruck har øget salgsforløbet på reservedele, udstyr og servicekontrakter med to nye medarbejdere

Ny trucksælger hos Scantruck
 Jesper Hedebrand er stiftet i en nyoprettet stilling som Manitou-trucksælger hos Scantruck A/S i Skive

Offshoreindustrien samles om synergien
 Når den danske offshoreindustri har årsmøde i Odense, vil der være fokus på synergierne

Denmark's bedste tilbud
 Palleletter fra STILL

Uddannelse
 Faresedler
 Sikkerhedsrådgivning
 Emballage

TEKTRA
Yale

25% RABAT
 Transportkasser og maskiner

PROTRUCK

On our site LTL.dk we write every day about warehouses, internal transport and logistics. We send our newsletter out twice a week to a fast growing group of regular recipients. As a member of LTL.dk you will get in touch with your customers online.

Become a member of Lager & Transport and get:

50 percent discount on all banner ads on LTL.dk and in the newsletter.

Links to own website on all articles that deal with a particular theme eg. food packaging – 3 pieces.

Brochure on LTL.dk – 1 piece.

Your press releases on LTL.dk – max 6 pieces.

Price for 12 months 913 EUR

NO. 1 – 2 MARCH WEEK 10

Deadline 3 February

- 3 PL
- Warehouse layouts
- IT – inventory control
- Trade fair: LogiMAT

NO. 2 – 14 APRIL WEEK 16

Deadline 10 March

- Industrial doors
- Truck and internal transport
- Warehouse layouts

NO. 3 – 11 MAY WEEK 20

Deadline 14 April

- Sea freight
- Warehouse layouts
- IT – inventory control
- Trade fair: MOVE Fredericia

NO. 4 – 12 JUNE WEEK 24

Deadline 15 May

- Truck and internal transport
- IT – inventory control
- Robot technology and automation
- Warehouse layouts
- Trade fair: Hannover

NO. 5 – 14 SEPTEMBER WEEK 38

Deadline 20 August

- 3 PL
- Warehouse layouts
- IT – inventory control
- Transport and freight forwarding

NO. 6 – 12 OCTOBER WEEK 42

Deadline 16 September

- Industrial doors
- Truck and internal transport
- IT – inventory control
- Warehouse layouts

NO. 7 – 9 NOVEMBER WEEK 46

Deadline 16 October

- Sea freight
- Warehouse layouts
- e-commerce and package distribution
- IT – inventory control

NO. 8 – 4 DECEMBER WEEK 49

Deadline 12 November

- Truck and internal transport
- IT – inventory control
- Robot technology and automation
- Warehouse layouts

Your way to decision makers in warehouse and logistics

'Lager & Transport – Logistikmagasinet' is the leading media in warehouse, logistics and internal transport.

In a market with increasing demand for efficiency in the supply chain, effective solutions for storage and logistics will prove still more important.

'Lager & Transport – Logistikmagasinet' deals with all issues, questions and the way the problems present themselves in connection with logistics and the flow of goods through supply channels.

We look closely at case stories, news from all over the world, trends and tendencies. Debates on legislation and political views are mixed with reports from leading fairs, as well as debates on technical advances, environmental correct solutions and development of efficient transportation.

All to illustrate how to get the goods as quickly and as cheap as possible through the supply channels to create value and competitive advantages for logistics customers.

The readers are decision makers in warehouses as well as larger transportation companies and public authorities.

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Circulation: 6,200

'Lager & Transport – Logistikmagasinet' is sent with decision makers name printed on the magazine (or on the foil)

LAGER & TRANSPORT

LOGISTIKMAGASINET

Odsgard A/S · Stationsparken 25 · 2600 Glostrup · www.odsgard.dk
Tel. +45 43 43 29 00 · odsgard@odsgard.dk

Advertise on our site LTL.dk

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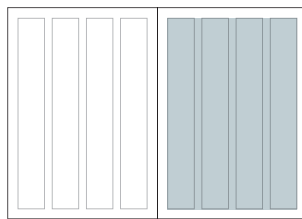
Price for 12 months 913 EUR

Discount

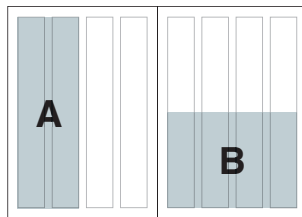
3 - 4 placements ÷20 %
 5 - 7 placements ÷25 %
 8 or more placements..... ÷30 %

Cross media discount! We can offer a discount, when advertising in one or more of our magazines: Lager & Transport – Logistikmagasinet, PackMarkedet, Byggeri, BygTek, Mester & Svend, Puff and IT-Reload.
 Ads must be ordered at the same time and published within 12 months.

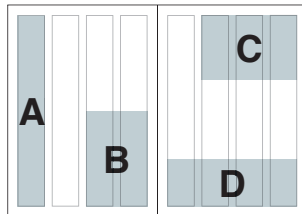
Sizes and prices in 4 colours



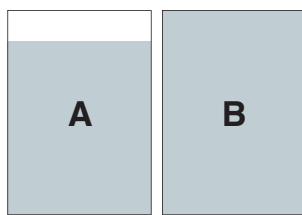
1/1 page Price
2,658 EUR
 Width x height:
 184 x 270 mm
 To the edge (cut):
 210 x 297 mm
 + 3 mm on all 4 sides



1/2 page **1,852 EUR**
 Width x height:
A: 90 x 270 mm
B: 184 x 132 mm

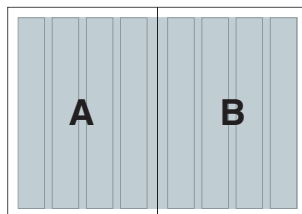


1/4 page **1,181 EUR**
 Width x height:
A: 43 x 270 mm
B: 90 x 132 mm
C: 137 x 86 mm
D: 184 x 63 mm



Back page
 Width x height:
A: 210 x 237 mm **2,523 EUR**
B: 210 x 297 mm **3,195 EUR**
 Back page format **A:**
 + 3 mm on bottom an sides
 Back page format **B:**
 + 3 mm on all 4 sides

Get an advertorial in Lager & Transport



Page A+B **2,658 euro**
1/1 page A **1,852 euro**
 - Please send text and photos.
 We do the layout.

Placement surcharge

Placement surcharge: Page 5: +10 %, page 7: +10 %.

Inserts

An insert is an effective Direct Mail, ensuring your message a great attention and leaves a positive impression by the readers.

Please ask for special quotation.

General information

All prices are exclusive VAT and possible artwork.

Ads must be delivered as a hi-res CMYK-separated PDF-file by e-mail to **ads@odsgard.dk**.
 Recommended colour profile: ISOcoated_v2_300_eci
 Recommended resolution: 254 dpi (100 pixel per cm)
 Paper: 115 g gloss
 Magazine size: A4 (w: 210 mm, h: 297 mm)

'Lager & Transport' undertakes no responsibility for errors in the submitted electronic ad material, for material handed in too late, as well as strikes and other kinds of force majeure cannot lead to 'Lager & Transport' being liable in any damages.

A 5 % reimbursement is granted for completely ready material provided by approved advertising/media agencies. Inserts are exempt from reimbursement.

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 andersen@odsgard.dk, tel. +45 46 93 66 14

Ad material: mail to ads@odsgard.dk



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With advertorial you can bring news about your products and solutions. We are happy to help you write, so you get the right message to the readers. Prices start from 4,000,- kr.