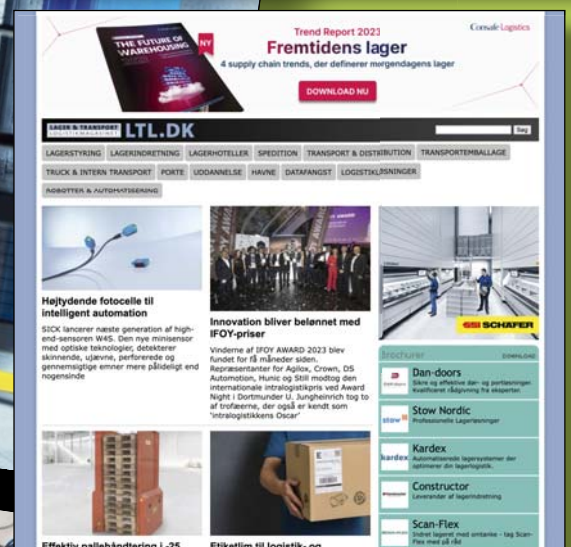


Your way to decision-makers in warehousing and logistics



WEBSITE + NEWSLETTER



Side 10

Stigende efterspørgsel på brandporte

Side 26

Jungheinrich overtager Magazino

Side 30

Ekspert i automatisering indgår nyt partnerskab

Get your customers'
ATTENTION

Your way to decision-makers in warehousing and logistics

Lager & Transport – Logistikmagasinet is the leading media within warehousing, logistics and internal transport in Denmark.

With Lager & Transport, you have four channels to reach industry decision-makers: Magazine, newsletter, LinkedIn, and our website, LTL.dk.

In a market with increasing demands for efficiency in the supply chain, efficient solutions for warehousing and logistics are becoming increasingly important.

We zoom in on case stories, news from around the world, trends and tendencies. Debates on legislation and political

views are mixed with reports from the leading trade fairs, technological breakthroughs, environmentally friendly solutions and the development of efficient transport systems.

The readers are decision-makers in warehouses as well as larger transportation companies and public authorities.

Editorial team:

Editor
Hans Windeløv
Tel. +45 46 93 66 24
hawin@odsgard.dk

Sales department:

Media Consultant
Pia Barfod
Tel. +45 46 93 66 25
pia@odsgard.dk

Let us help you create content for your marketing and social media

We know the industry and use our knowledge to optimize your communication, marketing and posts on social media – even if the content does not end up in our media.









We help you write texts, articles and produce video, graphic material, image processing etc.

Contact us for an offer on creation of content, which will convince your customers.



**Please contact Pia Barfod tel. +45 46 93 66 25
or mail to pia@odsgard.dk**

Use Lager & Transport – Logistikmagasinet in your marketing

 54 percent	of users are decision-makers in purchasing and investments in the warehouse and logistics sector.
 49 percent	expect to invest more in the warehouse and logistics sector in the coming years.
 66 percent	have contacted a company based on a mention or an advertisement.
 54 percent	would like links to solutions and products they can use in their work.
 86 percent	believe 'Lager & Transport' provides a good overview of news.
 70 percent	find the content useful in their work.
 67 percent	find the content unique and not available elsewhere.
 50 percent	spend more than 10 minutes reading each printed edition of 'Lager & Transport'.

Reader Profile

- Decision-maker, owner, director, warehouse or logistics manager in a company with its own warehouse.
- Between 45 and 54 years old.
- Expects to invest more in warehousing and logistics over the next 2 years.
- Reads and/or subscribes to our printed magazine and spends an average of 11-20 minutes pr. edition.
- Is a frequent user of LTL.dk and reads the newsletter.
- Has contacted companies on the basis of an advertisement or a mentioning of a company in the magazine.

Lager & Transport – Logistikmagasinet is your way to more customers

Please contact

Pia Barfod, tel. +45 46 93 66 25 or pia@odsgard.dk

Get in touch with the decision-makers in warehousing and logistics online

On our news portal LTL.dk, we write daily about warehousing, internal transport, and logistics.

We send our newsletter twice a week to a growing group of regular recipients.

On LTL.dk, you connect with your customers online.

Your banner in the newsletter

Trend Report 2023
Fremtidens lager
4 supply chain trends, der definerer morgendagens lager
[DOWNLOAD NU](#)

LTL.DK
LAGER & TRANSPORT LOGISTIKMAGASINET

LAGERSTYRING LAGERINDRETNING LAGERHOTELLER SPEDITION TRANSPORT & DISTRIBUTION TRANSPORTEMBALLAGE
TRUCK & INTERN TRANSPORT PORTE UDDANNELSE HAVNE DATAFANGST LOGISTIKLØSNINGER
ROBOTTER & AUTOMATISERING

Højtstående fotocelle til intelligent automation
SICK lancerer næste generation af high-end-sensoren W4S. Den nye minisensor med optiske teknologier, detekterer skinnende, ujævne, perforerede og gennemsigtige emner mere pålideligt end nogensinde

Innovation bliver belønnet med IFOY-priser
Vinderne af IFOY AWARD 2023 blev fundet for få måneder siden. Repræsentanter for Agilox, Crown, DS Automation, Hunic og Still modtog den internationale intralogistikpris ved Award Night i Dortmund U. Jungheinrich tog af trofæerne, der også er kendt som 'intralogistikens Oscar'

Effektiv pallehåndtering i -25 grader
producent af PALOMAT® udvider sortimentet med en ny model;

Etiketlim til logistik- og e-handelsforsendelser godkendt til genanvendelse
UPM Rafatac har af det tyske forsknings- og udviklingsinstitut PTS fået 10 af sine

Brochurer
Dan-doors Sikre og effektive dør- og portløsninger. Kvalificeret rådgivning fra eksperter.
Stow Nordic Professionelle Lagerløsninger
Kardex Automatiserede lagersystemer der optimerer din lagerlogistik.
Constructor Leverandør af lagerindretning
Scan-Flex Indret lageret med omtanke - tag Scan-Flex med på råd
Hans Høj Lagerinventar Lagerinventar til kontor, produktion og lager.
Reol A/S

Linde
Linde gaffeltruck - skabt til vækst
Ring 99 83 83 83
nncnielsen

LTL.DK

Ny Erhvervsskole for lastbil- og buschauffører
JUUL er blevet godkendt Erhvervsskole, og vil med udgangspunkt i hoveduddannelsen i Roskilde uddanne faglærte chauffører til både lastbil og bus. JUUL har tidligere uddannet faglærte lastbilchauffører i samarbejde med Roskilde Tekniske Skole, og får nu sin egen selvstændige godkendelse

Forenklid og fremskynd lagerplukning med Citizen CL-S700II
SPONSORERET INDHOLD: I travle, hurtige miljøer som lagre, depoter og sværcentre er det vigtigt, at oplukningen foregår så hurtigt og effektivt som muligt

Højtstående fotocelle til intelligent automation
SICK lancerer næste generation af high-end-sensoren W4S. Den nye minisensor med optiske teknologier, detekterer skinnende, ujævne, perforerede og gennemsigtige emner mere pålideligt end nogensinde

Effektiv pallehåndtering i -25 grader
Den nordiske producent af palle magasiner, PALOMAT®, udvider standardsortimentet med en ny model: PALOMAT® Coldstore. Den effektive og pallehåndteringen i ekstremt kolde miljøer og forbedrer samtidig arbejdsmiljøet for medarbejderne

Etiketlim til logistik- og e-handelsforsendelser godkendt til genanvendelse
UPM Rafatac har af det tyske forsknings- og udviklingsinstitut PTS fået 10 af sine klæbemidler certificeret som kompatible til genbrug i godkendte pakkeløsninger inden for etiketter

Slangrobotter bider fra sig
Tre uvidende oprindingsrobotter til havslanger førte til et samarbejde mellem Lyndsdahl og RoboTool, hvis løsning til automatisk håndtering af havslanger ikke blot løste udfordringen, men også åbnede døren for nye muligheder

Automatiser rengøringen og få ROI med det samme!
Læs mere her

stow
WWW.STOW-GROUP.COM

TEKTRA **Yale**

DESCARTES
Bliv klar til de nye moduler for eksport og NCTS!
DOWNLOAD VORES ÅRSRAPPORT

Solutions you can use!

Does your company need optimal continuous visibility towards industry decision-makers?

Then get a company profile.

The company profile...

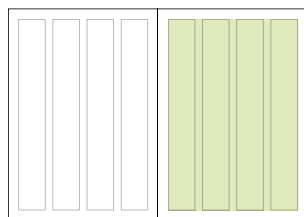
- receives 100% views in a section, including all articles in the section
- is featured in rotation on the front page of LTL.dk
- is sent out in the newsletter several times a year
- is guaranteed a minimum of 20,000 views annually
- includes company name, logo (80 x 60 px), link, and description (max 50 characters)

Price from 115 EUR per month.

	Distributed	Themes
No. 1	28 FEBRUARY – week 9 Deadline: 2 February	<ul style="list-style-type: none"> • 3 PL • Logistics solutions • Transport and distribution • IT – barcodes – inventory control system • Trade fair: Messe R, 13-15 March • Trade fair: LogiMat, 19-21 March • Packaging – ‘PackMarkedet’ no 1
No. 2	10 APRIL – week 15 Deadline: 7 March	<ul style="list-style-type: none"> • Industrial doors • Truck and internal transport • Transport and distribution • Trade fair: Dira Robotbrag, 30-31 May
No. 3	15 MAY – week 20 Deadline: 16 April	<ul style="list-style-type: none"> • Harbours • Logistics solutions • Transport and distribution • IT – barcodes – inventory control system • Packaging – ‘PackMarkedet’ no 2
No. 4	12 JUNE – week 24 Deadline: 13 May	<ul style="list-style-type: none"> • Truck and internal transport • Logistics solutions • Transport and distribution • IT – barcodes – inventory control system
No. 5	11 SEPTEMBER – week 37 Deadline: 13 August	<ul style="list-style-type: none"> • 3 PL • Transport and distribution • IT – barcodes – inventory control system • Packaging – ‘PackMarkedet’ no 3
No. 6	9 OCTOBER – week 41 Deadline: 10 September	<ul style="list-style-type: none"> • Industrial doors • Truck and internal transport • Transport and distribution • IT – barcodes – inventory control system
No. 7	6 NOVEMBER – week 45 Deadline: 8 October	<ul style="list-style-type: none"> • Harbours • Transport and distribution • Logistics solutions • Packaging – ‘PackMarkedet’ no 4
No. 8	4 DECEMBER – week 49 Deadline: 5 November	<ul style="list-style-type: none"> • Truck and internal transport • Transport and distribution • IT – barcodes – inventory control system • The past year

Circulation: 5,400

Sizes and prices – 4 colours

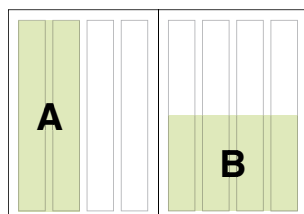


1/1 page

Width x height:
184 x 270 mm

To the edge (cut):
210 x 297 mm
+ 3 mm on all 4 sides

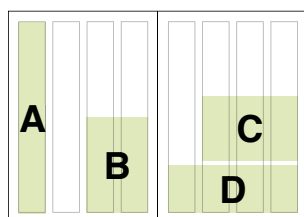
Price
2,280 EUR



1/2 page

Width x height:
A: 90 x 270 mm
B: 184 x 132 mm

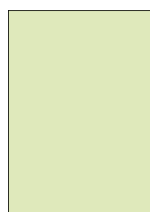
1,610 EUR



1/4 page

Width x height:
A: 43 x 270 mm
B: 90 x 132 mm
C: 137 x 86 mm
D: 184 x 63 mm

1,075 EUR



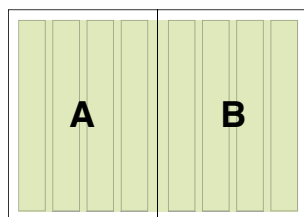
Back cover page

Width x height:
210 x 297 mm

Bleed:
+ 3 mm on all 4 sides

2,550 EUR

Get an advertorial in Lager & Transport



2/1 page A+B
1/1 page A

2,280 EUR
1,610 EUR

- Please send text and photos.
We'll do the layout.

With an advertorial you can bring information about your products and solutions.

Our journalists are happy to write your advertorial, so you get the right message out to the readers. Prices start from 535 EUR.

Digital Marketing

Contact Pia Barfod for prices and sizes:
pia@odsgard.dk, tel. +45 46 93 66 25

Quantity discount

3 - 4 placements..... ±20 %
5 - 7 placements..... ±25 %
8 placements..... ±30 %

Placement surcharge

Page 5, 7, 9: +10 %.

Inserts

An insert is an effective marketing tool, ensuring your message a great attention and leaves a positive impression on the readers.

Please ask for special quotation.

General information

All prices are excluding VAT and artwork.

Ads must be delivered as a hi-res CMYK-separated PDF-file by e-mail to ads@odsgard.dk.

Recommended colour profile: ISOcoated_v2_300_eci

Recommended resolution: 254 dpi (100 pixel per cm)

Paper: 115 g gloss

Magazine size: A4 (w: 210 mm, h: 297 mm)

Lager & Transport – Logistikmagasinet undertakes no responsibility for errors in the submitted electronic ad material, for material handed in too late, as well as strikes and other kinds of force major do not entail liability for damages for Lager & Transport-Logistikmagasinet.

A 5 % reimbursement is granted for completely ready material provided by approved advertising/media agencies. Inserts are exempt from reimbursement.

Ad material: mail to ads@odsgard.dk

LAGER & TRANSPORT
LOGISTIKMAGASINET

Odsgard A/S · Naverland 8 · DK-2600 Glostrup · www.odsgard.dk
Tel. +45 43 43 29 00 · info@odsgard.dk